



HEALTHY LIVING IS JUST A DEAL AWAY. Join Blue365[®] and start saving today!

With Blue365, great deals are yours for every aspect of your life – like 20 percent off at Reebok.com, discounted products through Jenny Craig, or a gym membership for only \$29 a month.

Register now at <https://www.blue365deals.com> to take advantage of Blue365. It's an online destination featuring healthy deals and discounts exclusively for our members.

Just have your Blue Cross and Blue Shield member ID card handy. In a couple of minutes, you will be registered and ready to shop. Every week, we will send a special deal straight to your email inbox.

Check out these top brands with discounts just for you:



Blue365[®]

Because health is a big dealSM

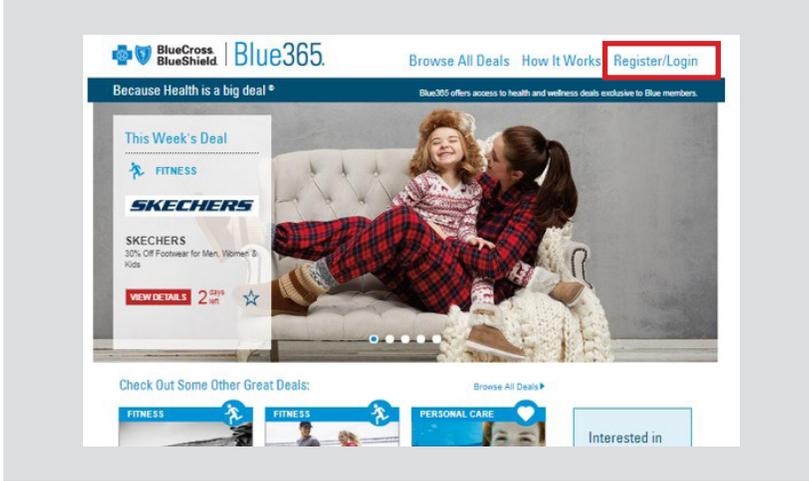


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Getting Started With Blue365

User Guide

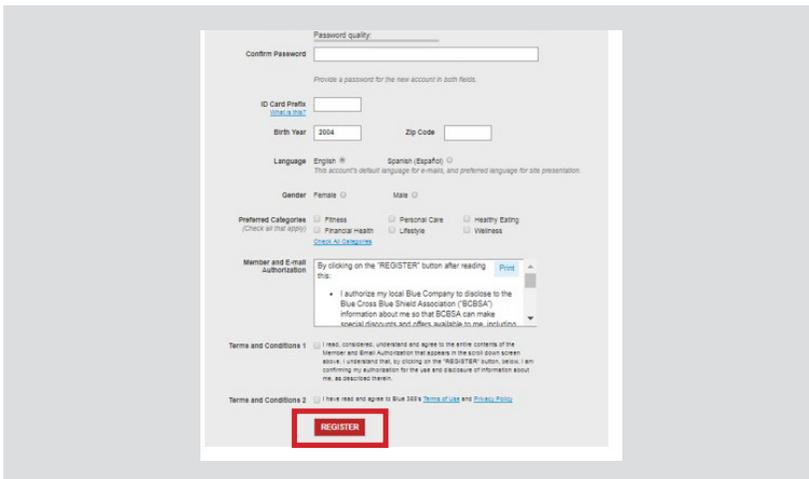
Registering with Blue365



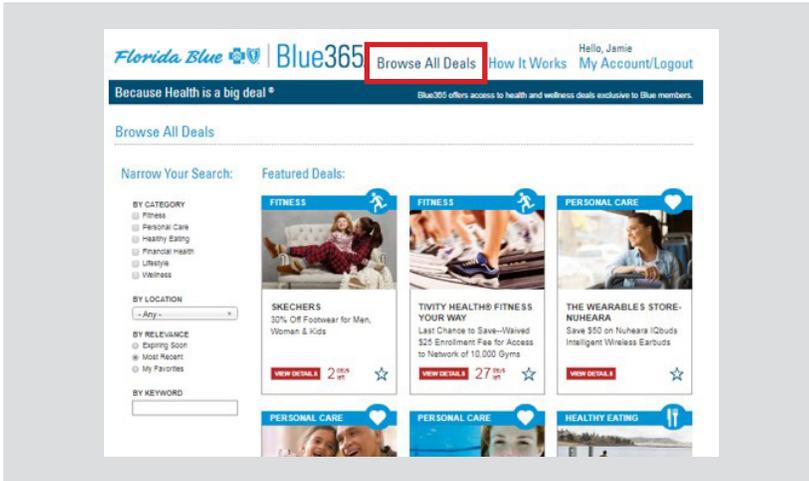
1. Visit www.blue365deals.com and click “Register/Login”



2. Make sure to have your BCBS card handy for the “alpha prefix” section of registration.

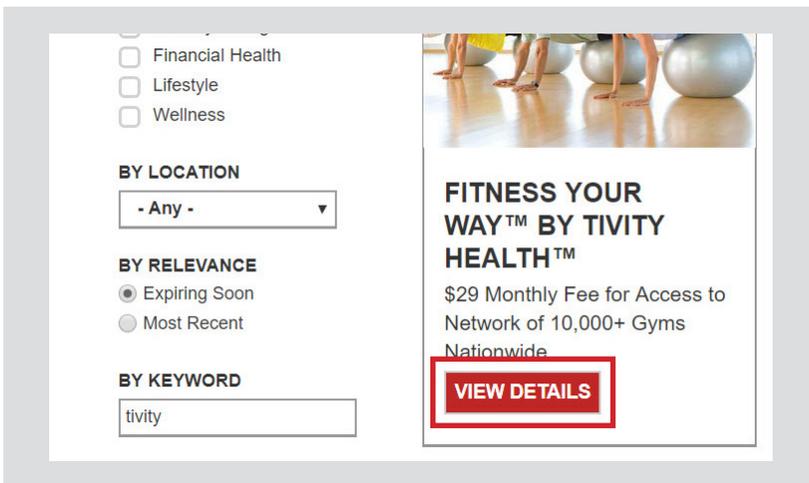


3. Complete the registration form and click Register at the bottom.

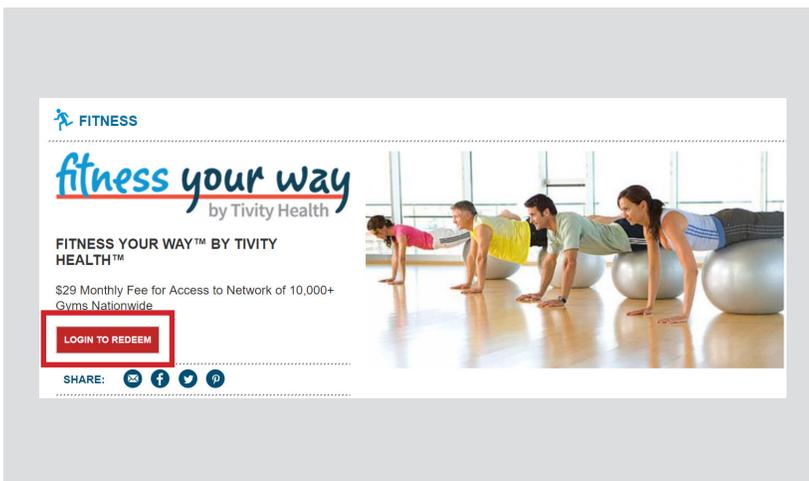


4. Once registered, click browse all deals to find great savings across our suite of products and services.

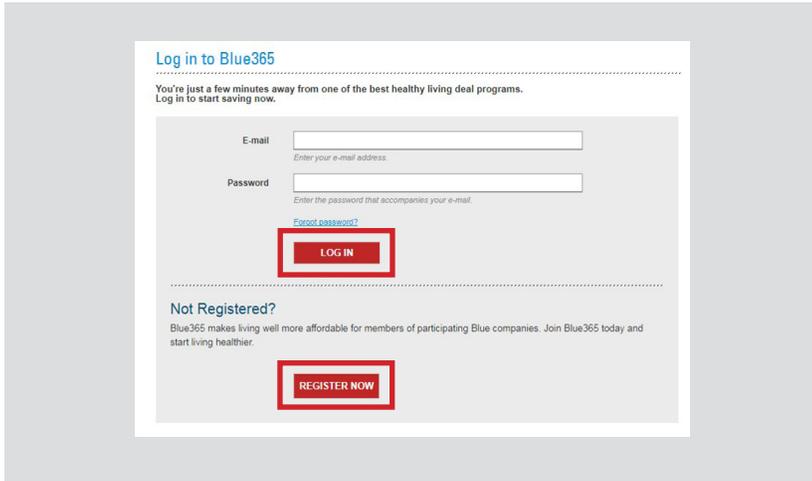
Redeeming a Deal



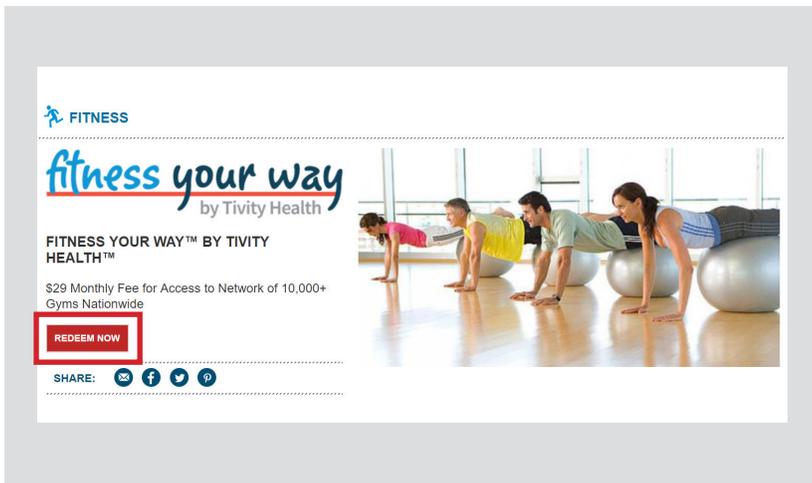
5. Once you find a deal you're interested in, click on "View Details"



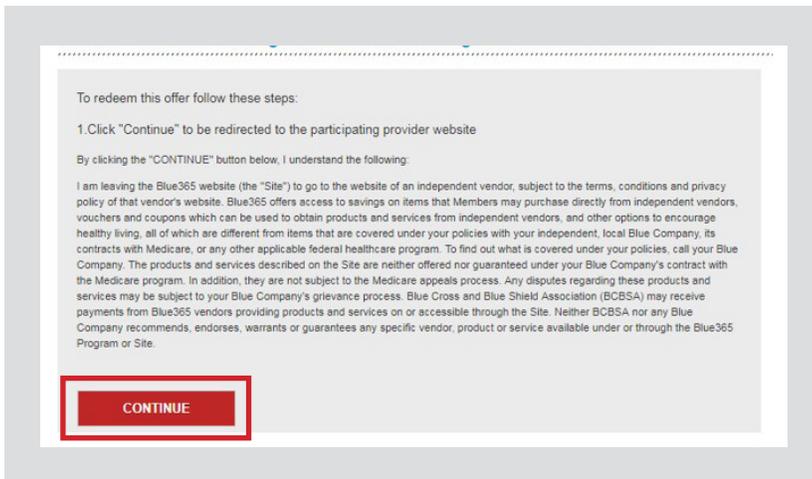
6. Click 'login to redeem'



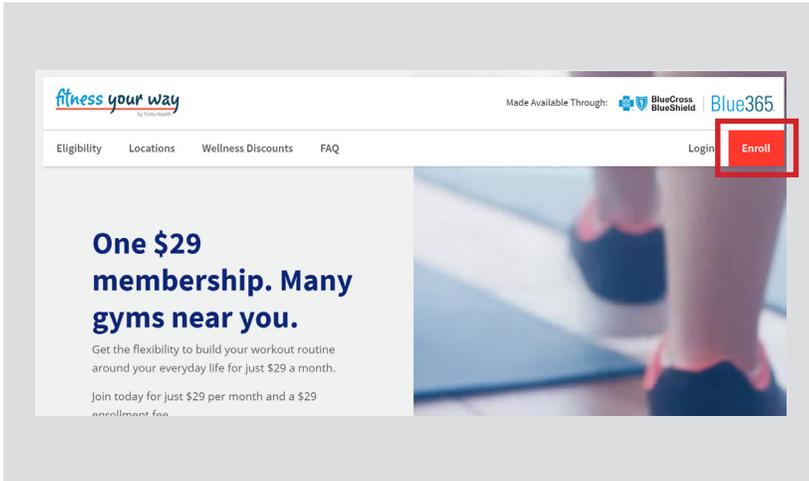
7. Once you click to redeem, you will be asked to login to Blue365 (or register if you haven't created a login)



8. After logging in, you'll be returned to the deal page where you can click Redeem Now.



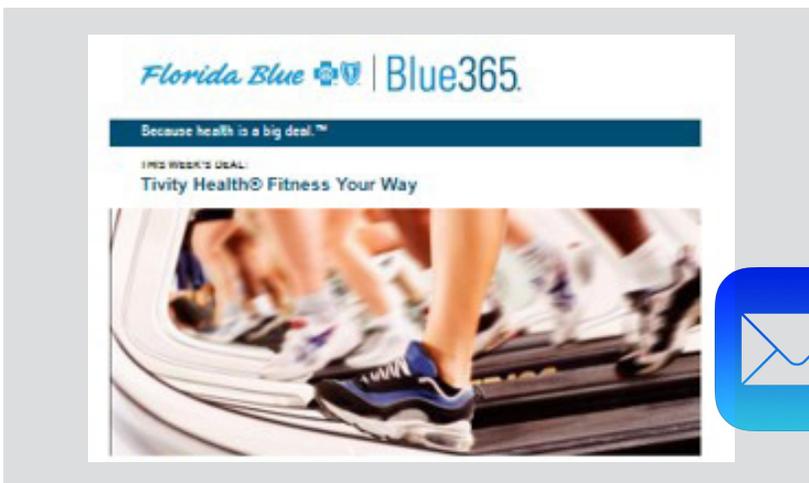
9. After clicking to redeem, you'll be presented with redemption instructions and a link to a dedicated Blue365 partner site to complete your purchase



10. Complete your purchase/
enrollment on the partner page

Note: Some partners may require a couponcode (provided from Step 10) or printed coupon depending on the offer

Receive Weekly Offers



11. Check your mailbox weekly for exciting new offers from Blue365.

For additional questions contact
Support@Blue365deals.com or **(855) 511-BLUE(2583)**